

KING COUNTY LIBRARY SYSTEM **FOUNDATION**

SPONSORSHIP OPPORTUNITIES



LITERARY LIONS GALA

SATURDAY, MARCH 16, 2019

BELLEVUE HYATT REGENCY



KING COUNTY LIBRARY SYSTEM

FOUNDATION provides support beyond public funding to allow the King County Library System to better serve the needs of our community through library programs, services, and pilot projects. Donations to the KCLS Foundation fund more than 60% of direct library program costs.

Since 1942, the King County Library System has grown to 50 libraries from Shoreline to Maple Valley. KCLS leads the nation in audiobook and ebook downloads, and is one of the largest and busiest library systems in the United States.

KCLS and the KCLS Foundation work together to provide core services while making innovative ideas and pilot programs possible. This year, the Foundation will grant \$1.2 million to KCLS through the support of 2,000 community donors.

BY SPONSORING THE LITERARY LIONS GALA, you will be recognized as a key member of our community and a leader in literacy, learning, and libraries. Your company will be highlighted in front of more than 750 guests including local business leaders, literacy advocates, and library supporters.

Your company will be acknowledged in event promotions, both print and digital, seen by more than 700,000 library cardholders and Foundation donors. The Literary Lions Gala is the Foundation’s premier fundraising event and a favorite in the literary community. Last year, the Gala raised \$500,000 for library programs.

YOUR TAX-DEDUCTIBLE SPONSORSHIP COULD INCLUDE

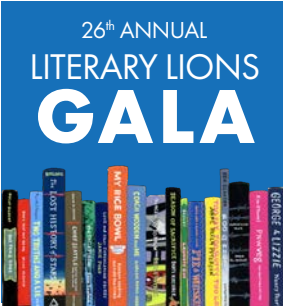
- Prominent listing on KCLS Foundation website, Gala website, social media, event emails, printed invitations, and printed program seen by more than 700,000 library cardholders and Foundation donors
- Acknowledgment from the event podium
- Premier logo placement on tote bags, bid cards, event signage, or projected on the ballroom wall
- Complimentary tickets to the Gala and the exclusive VIP reception
- A private author event at your company

EVENT DETAILS

Saturday, **March 16**, 2019
 Bellevue Hyatt Regency
5:00 VIP Reception
6:00 Registration and Reception
7:00 Dinner Seating
9:00 Evening Concludes

READY TO SPONSOR?

CONTACT
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 Corporate & Foundation Relations
 secomstock@kclsfoundation.org
 425-369-3290





	First Edition \$25,000	Best Seller \$10,000	Starred Review \$5,000	Book Club \$2,500
Best Benefits <ul style="list-style-type: none"> • Author Salon for 25 guests at your company • Permanent recognition in a library space • Logo featured on tote bags and bid cards* 	INCLUDED			
Publicity and Acknowledgment <ul style="list-style-type: none"> • Recognized from the stage by Emcee • Named in event press release and media releases to local and national media outlets* 	INCLUDED	INCLUDED		
Logo Features <ul style="list-style-type: none"> • Logo on signage at a specific event location, i.e. Registration or Help Desk* • Logo featured on "Step & Repeat" backdrop* • Logo projected on the ballroom wall* 	INCLUDED	INCLUDED		
VIP Reception <ul style="list-style-type: none"> • Tickets for your guests to attend the VIP Reception immediately before the Gala, featuring fellow community leaders as well as the Keynote and "Literary Lions" authors 	INCLUDED	INCLUDED	INCLUDED	
Event Promotion <ul style="list-style-type: none"> • Listed on KCLS Foundation website, Gala website, social media, and event emails • Listed in printed invitation^ and printed program* • Ad in the printed program for \$5,000 and above* 	INCLUDED PLUS AD	INCLUDED PLUS AD	INCLUDED PLUS AD	INCLUDED
Be Our Guest <ul style="list-style-type: none"> • Tickets for your guests to attend the 2019 Literary Lions Gala • Additional tickets are available for purchase 	INCLUDED 20 TICKETS	INCLUDED 20 TICKETS	INCLUDED 10 TICKETS	INCLUDED 5 TICKETS

* If confirmed by 1/31/2019
 ^ If confirmed by 11/30/2018

LITERARY LIONS GALA

PAST SPONSORS

The KCLS Foundation is pleased to acknowledge the immediate past sponsors of the Literary Lions Gala for their generous support of the library's mission.

Ready to join the list? Contact Sarah Comstock at secomstock@kclsfoundation.org or 425-369-3290.

\$10,000 BEST SELLER



BILL & MELINDA
GATES *foundation*

\$5,000 STARRED REVIEW



\$2,500 BOOK CLUB

